

Below you will find the first of five clickable Liftoff Quilts. We have curated six inspiring examples of ordinary people doing extraordinary things for our first Quilt on *The New Patient*. In the future patients will be harbingers of a new era of consumer engagement that will blur the distinction between provider/leader and patient/supplicant.

Liftoff PGH is an event and ongoing regional planning process. It aims to inspire functional, compatible, and skillful collaborations across healthcare stakeholders and beyond, bringing divergent voices and talents together to perfect a regional team.

Visit [liftoffpgh.org](http://liftoffpgh.org) to stay up-to-date, and watch out for the next four Quilts around Liftoff's other key themes, all meant to inspire and excite as we prepare for launch in September of 2020.

# The New Patient

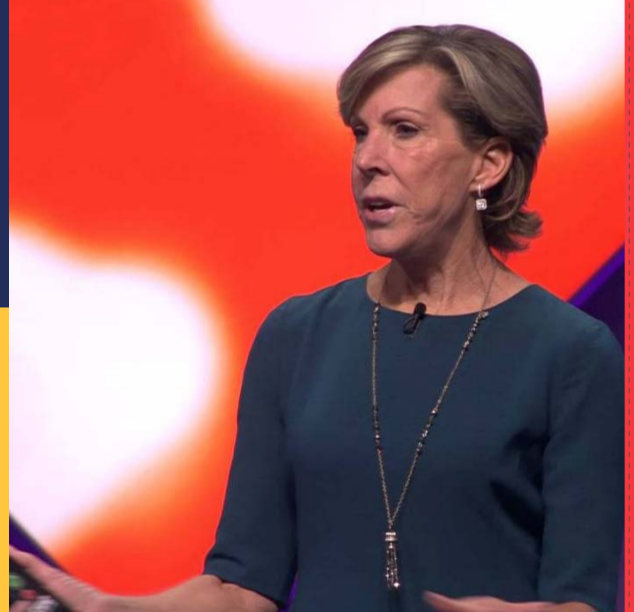


▲  
Dr. Michael Goldberg starts the RYR-1 Foundation to bring together researchers, patients, & advocates from around the world, to create a network around a rare genetic disease

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A patient herself, Kathy Giusti forms the Multiple Myeloma Research Foundation to promote "fast-moving science"

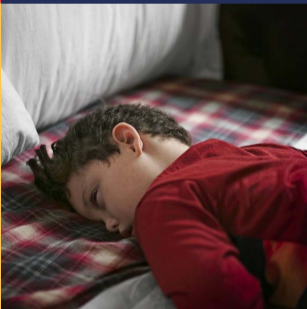
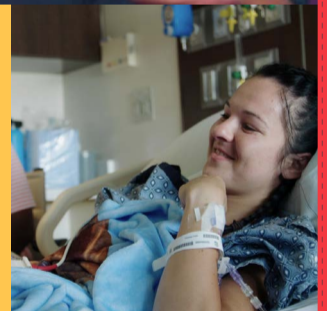


◀ In his book, *The Emperor of All Maladies*, Dr. Siddhartha Mukherjee tells the story of Germaine, a patient taking her care into her own hands at the end of her battle with cancer



## LIFT OFF PGH

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In the first episode of the new Netflix show *Diagnosis*, 23-year-old Angel credits the internet with saving her life



>  
Sharon Terry reimagines the scientific process to find a cure for her children's rare disease



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Seth Mnookin tells the story of Bertrand, a child with a rare disease, and his parents as they search for others dealing with the same genetic disorder